

SYSTEM AND METHOD FOR MARKETING COTTON

ABSTRACT OF THE DISCLOSURE

Computer-implemented systems and methods for building a database of bales of cotton available for sale, and for electronic commerce of bales of cotton. A fiber quality measurement instrument located in a cotton gin provides fiber quality data substantially concurrently with the making up of cotton into individual bales. The fiber quality measurement instrument is connected through a communications network, such as the internet, for uploading fiber quality data to a database storage device. For electronic commerce, a search engine is connected via the communications network to interrogate the database to select bales having fiber qualities within specified ranges for a candidate buyer.

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